



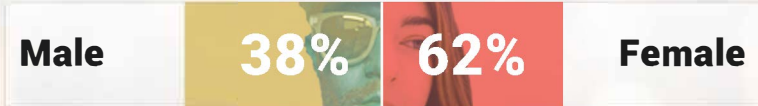
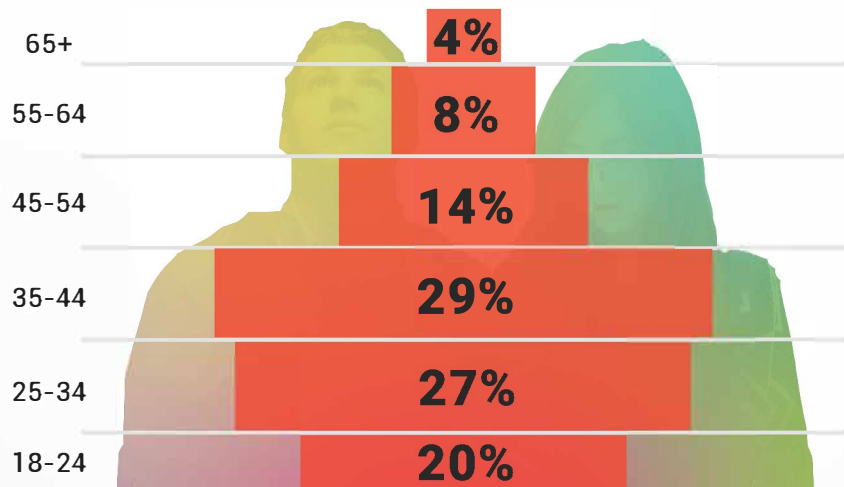
B93.7 Listener Snapshot

140K metro Adults 18+ listen to B93.7 for an average of 4 hours each week!

\$1.9 billion
in annual retail spending power!

33
Median Age

Listener
Age Range



TOP FEATURES

B93.7/WFBC-FM is a must buy for Adults and Women 18-34, 18-49, and 25-54.

Home of the Upstate's #1 Morning Show, Hawk N' Tom

#1 Mornings General Market

The LEADER in Afternoon Drive

B93.7 Weekday Lineup:



Hawk N' Tom
Mon-Fri
5am-10am



Supa Dave
Mon-Fri
10am-3pm



On Air with Ryan Seacrest
Mon-Fri
3pm-7pm



Shorty
Mon-Fri
7pm-Midnight