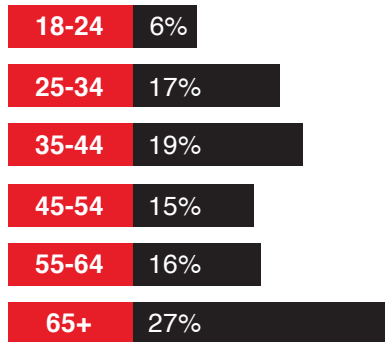


ESPN UPSTATE

ESPN Upstate Listener Snapshot

Over 22K metro Adults 18+ listen to ESPN Upstate for an average of 3 1/4 hours each week!

Listener Age Range:



\$354 million
in annual retail spending power!

Top Features:

**ESPN Upstate:
The #1 Sports Station**

**Local, National, High School, College, Professional
- All the Sports the Upstate Loves!**



Median Age: 49

ESPN Upstate Weekday Lineup:



**Mike and Mike
in the Morning**

Mon-Fri 6am-10am



**The Dan LeBatard Show
with Stugotz**

Mon-Fri 10am-1pm



The Huddle with Greg McKinney
(Voice of the Byrnes Rebels High School Football Team)

Mon-Fri 1pm-4pm



Straight Up with Sturgis
(Mark Sturgis)

Mon-Fri 4pm-7pm

Website:
espnpupstate.com
Twitter:
[@ESPNUupstate](https://twitter.com/ESPNUupstate)
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Text:
47183