



# 93.3 The Planet Listener Snapshot

Nearly **99K** metro Adults 18+ listen to 93.3 The Planet for an average of 4 1/2 hours each week!



**33**  
Median Age



**60%**  
Male

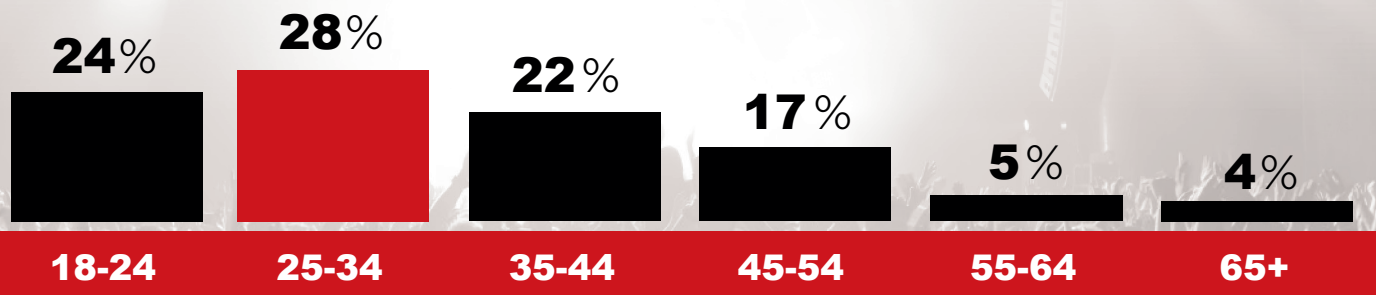


**40%**  
Female



**\$1.3 billion** in annual retail spending power!

### Listener Age Range:



### TOP FEATURES

The Rise Guys Morning Show and 93.3 The Planet/WTPT is a must buy for Men and Adults 18-49 and 25-54.

WTPT is TOP RANKED in Morning Drive!

The Upstate's only Mainstream Rock Station

The Upstate's Home for Clemson Football!



## 93.3 The Planet Weekday Lineup

Mon-Fri 5am-10am  
**The Rise Guys  
Morning Show**



Mon-Fri 10am-2pm  
**Paige**



Mon-Fri 2pm-7pm  
**Twisted Todd**



Mon-Fri 7p-Midnight  
**Diesel**



Website:  
[933theplanetrocks.com](http://933theplanetrocks.com)

Twitter:  
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Facebook:  
[facebook.com/933ThePlanet](https://facebook.com/933ThePlanet)

Text:  
72341