



93.3 The Planet Listener Snapshot

Nearly **99K** metro Adults 18+ listen to 93.3 The Planet for an average of 4 1/2 hours each week!



33
Median Age



60%
Male

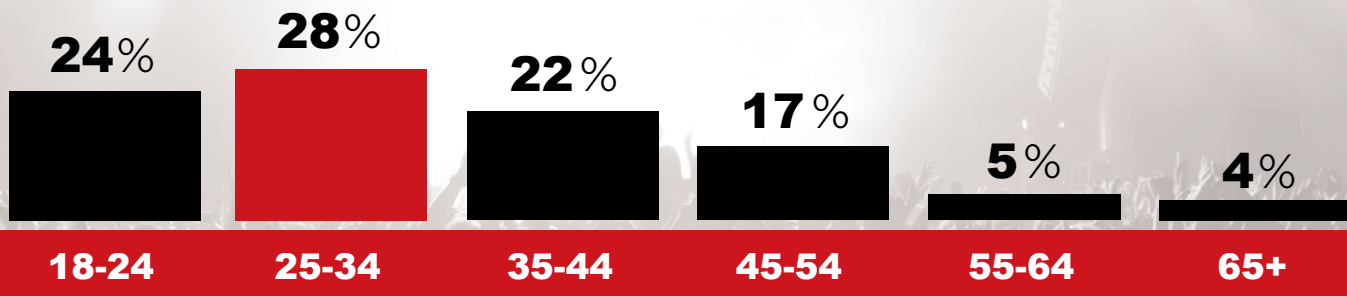


40%
Female



\$1.3 billion in annual retail spending power!

Listener Age Range:



TOP FEATURES

The Rise Guys Morning Show and 93.3 The Planet/WTPT is a must buy for Men and Adults 18-49 and 25-54.

WTPT is TOP RANKED in Morning Drive!

The Upstate's only Mainstream Rock Station

The Upstate's Home for Clemson Football!



93.3 The Planet Weekday Lineup

Mon-Fri 5am-10am
**The Rise Guys
Morning Show**



Mon-Fri 10am-2pm
Paige



Mon-Fri 2pm-7pm
Twisted Todd



Mon-Fri 7p-Midnight
Diesel



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