


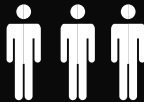









**CLASSIC
ROCK 101.1**

Nearly
111K

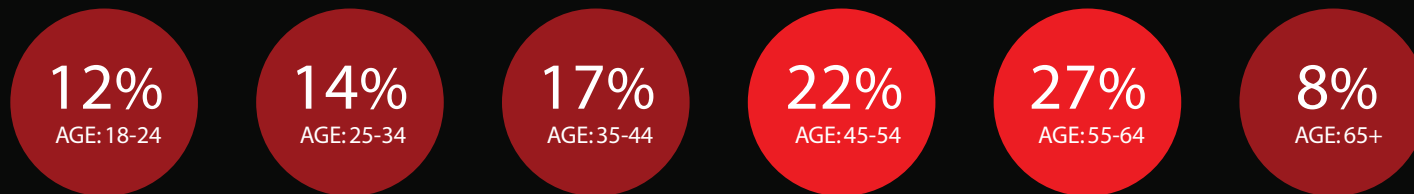
metro Adults 18+
listen to
Classic Rock 101.1
for an average of
over 6 hours each
week!

Twitter:
CLASSICROCK1011
Facebook:
facebook.com/ClassicRock1011
Text:
47183
Website:
classicrock1011.com

GREENVILLE-SPARTANBURG; Nielsen Radio; Winter 2017;
Metro; A18+; WROQ-FM; Weekly Cume Persons; Weekly Cume
Comp.; Weekly TSL; Retail Spending Power; | P12+; Median Age; |
Scarborough R2 2016; Oct15-Oct16; Metro; A18+; WROQ-FM;
M-Su 6a-12m; Target Persons %.
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47 Median age		63% Male		37% Female	
52% Employed full-time		74% Own home			
30% White collar		56% Married			
49% Some college+		32% One+ children (<18)			
22% Have an annual income of \$75K+ (HH)		\$1.7 billion+ in annual retail spending power!			

STATION LISTENER AGE RANGE



TOP FEATURES

The Upstate's Home for
Carolina Panthers Football!



Over 20 years
of Rockin' the Upstate!

Classic Rock 101.1 Weekday Lineup



John Boy and Billy
Mon-Fri 6am-10am



The Stoneman
Mon-Fri Noon-6pm