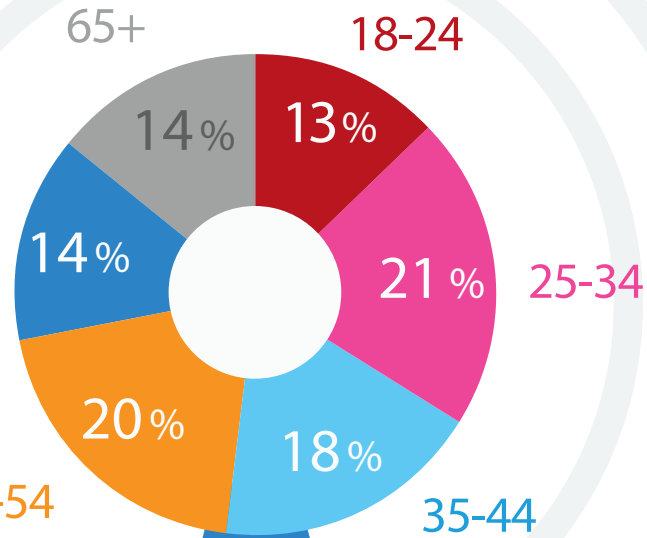


The "At-Work" Station:
Family friendly, moms, working women, female-centric lifestyle music and programming!

Top Features:

Magic 98.9/WSPA is a must buy for Women and Adults 25-54.

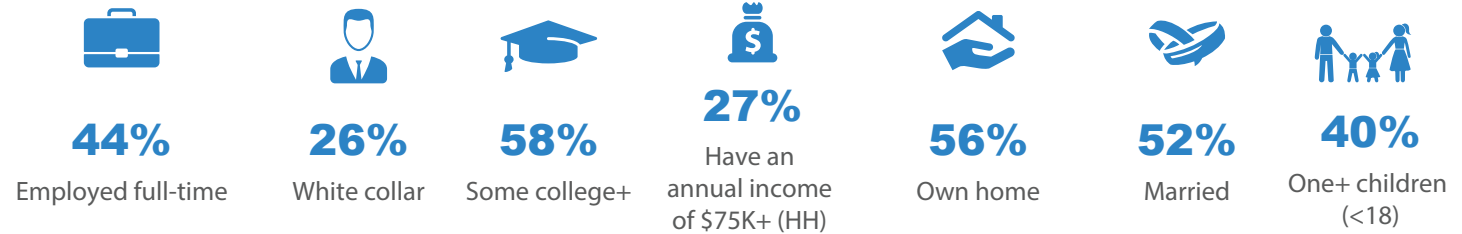
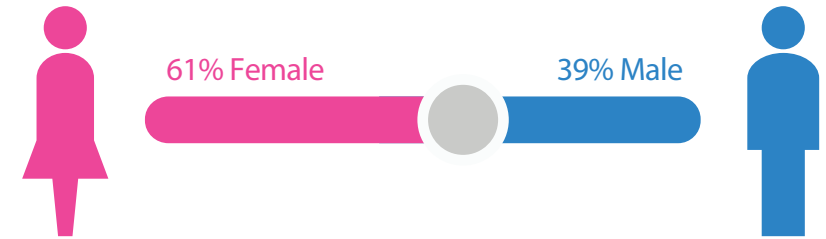
Magic 98.9/WSPA dominates at work listening.



Listener Age Range

Median Age:
40

Over **100K** metro Adults 18+ listen to Magic 98.9 for an average of over 5 hours each week!



\$1.5 billion+
in annual retail spending power!

Magic 98.9 Weekday Lineup:



Murphy, Sam, & Jodi
Mon-Fri
5am-9a



Sheri Taylor
Mon-Fri
10am-3pm



Barry McKay
Mon-Fri
3pm-7pm